



KAECELE

PURE
The sustainable napkin offering from Kaechele

PURE brings modern lifestyle to your table. Using untreated, recycled fabric, the 'must-have' table accessory is available in one color and one size only. True to the motto "less is more", this innovative all-rounder combines a laid-back style with eco-friendly action.



PURE desire!

Nature Style: On-trend linen look with herringbone pattern

The casual and uncomplicated look for individual concepts – indoors and outdoors.

One color, one size (45x36 cm before washing)* – many possibilities

For the quickly set table, as a napkin, placemat or inlay and much more – there are no limits to creative ideas.

Can be used on both sides – simply beautiful

With two selvages and contrasting hems – PURE always shows its best side.

Used look, easy care – saves work, time and money

Washable at 60° and quick-dry – PURE is ready for use again in no time.

The sustainable alternative for everyday use

Fabric quality using 100 % untreated fibers – saving resources and avoiding paper waste.

Reduce your environmental footprint

From disposable to recyclable – switching to PURE saves both money and the environment.



Produced in Europe



Untreated cotton base and 70 % recycled cotton /
30 % recycled polyester



For hygienic cleanliness



Fast drying possible



Can be ironed, but equally good without

Interested?

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*Due to the untreated fabric quality, colour lightening and size changes are to be expected.